

2026 SKKU ISS

06.26. (Fri) - 07.24. (Fri)



 **SUNG KYUN KWAN
UNIVERSITY(SKKU)**

SKKU ISS & About SKKU

Sungkyunkwan University International Summer Semester

Sungkyunkwan University's International Summer Semester (ISS) offers an enriching academic experience set against the vibrant backdrop of Seoul, Korea's 600-year-old capital. Designed to inspire true global engagement, the ISS invites students to explore diverse perspectives on today's most pressing global issues, build meaningful connections with peers from around the world, and experience Korea's dynamic history, culture, and society first-hand.

Join us for a transformative summer that will expand your horizons, deepen your understanding of the world, and create memories that last a lifetime.

About SKKU

Sungkyunkwan University (SKKU) has been a leading Korean educational institution since 1398. In the modern era it has partnered with Samsung. This has enabled SKKU to develop dynamic academic programs which have made it a driving force in the technological revolution. As a university with a combination of tradition and innovation, SKKU is the place to rediscover the past and set a course for the future.

SKKU IN RANKINGS



Distinguished Faculty Lineup



Global universities represented include Harvard, Columbia, NYU, Carnegie Mellon, Northwestern, University of Toronto, University of Houston alongside SKKU faculty. Courses cover future-focused fields such as sustainable leadership & ESG, AI and data-driven innovation, digital media & communication, human-centered design, and Korean cultural studies.

Fieldwork-focused Courses

Offering cutting-edge courses in Hospitality, Communication, AI, Design, and Cultural Studies with real-world industry insight, students participate in fieldwork-focused learning, including at least three off-campus sessions over four weeks, for an immersive, hands-on experience.

Business & Economics

Advertising and Popular Culture

Kacy Kim
(Bryant University)

Digital Marketing

Sukki Yoon
(Bryant University)

Global Hospitality Leadership: ESG Perspectives

Ki-Joon Back
(Univ. of Houston)

Korean Studies & Korean Language

K-Pop Dance and Social Media

Chuyun Oh
(San Diego State Univ.)

The Technology and Culture of Fermentation in Korea

Ingo Barkow & Ray Hartman
(University of Applied Sciences of the Grisons & SKKU)

Living History: Everyday Life in 20th Century Korea

Max Altenhofen
(SKKU)



Program

Online application opens	2026 January 12
Registration Deadline	2026 June 7
Dormitory Check-In	2026 June 24
Orientation	2026 June 26
Classes Begin	2026 June 29
Classes End	2026 July 22
Graduation & Farewell Ceremony	2026 July 24
Dormitory Check-Out	2026 July 26

Cultural Activities

Join us for the ISS program and immerse yourself in the vibrant culture of Seoul! Known for its rich blend of modern attractions, historic landmarks, and dynamic pop culture, our city offers endless opportunities for exploration and adventure. During your time here, you'll experience the best of Korea while forging lasting friendships with students from around the globe. At SKKU, you'll thrive in an engaging academic environment while enjoying a lively array of extracurricular activities.



Gyeongbokgung Palace



DMZ



Everland & Caribbean Bay



K-Arts Experience

* Cultural Activities are subject to change



Fees

Mandatory Fees

Application Fee
100,000 KRW (approx. 70 USD)

Tuition

1 course	1,760,000 KRW	approx. 1,200 USD
2 course	3,080,000 KRW	approx. 2,100 USD
3 course	3,740,000 KRW	approx. 2,500 USD

All regular Friday cultural activities are included in the tuition fee. Special optional programs, such as the Jeju Trip, may require an additional fee.

Optional Fees

Dormitory:
990,000 KRW (approx. 680 USD)

Group Insurance:
50,000 KRW (approx. 35 USD)

Scholarships

- 1) Early Bird Scholarship (~Feb. 28)
- 2) Re-registration Benefit
- 3) ISS Content Creator Scholarship

Scholarship availability and amounts may vary depending on the home university.

Online applications begin **January 12th** at
<https://summer.skku.edu>



Apply Here



Courses

Students can take 1~3 courses.
Each course is worth 3 credits, except for Korean Language Courses, which are worth 2 credits.
The language of instruction is English.

Course List

*Fieldwork-focused Courses

Business & Economics

- *Advertising and Popular Culture
- *Digital Marketing
- International Business and Management
- Understanding Financial, the Global Economy, and Exchange Rates
- Social and Sustainable Entrepreneurship
- *Global Hospitality Leadership: ESG Perspectives
- Business Analytics
- Consumer Behavior
- Strategic Management
- Principles of Finance
- The Foundations of Entrepreneurship
- Behavioral Economics and the Economics of Altruism
- Investments
- The Present and Future of International Trade
- Corporate Finance
- Economics of Artificial Intelligence

Social Science & Humanities

- Understanding Global Conflict
- Cross Cultural Psychology
- Writing with AI
- Communication in the Age of Misinformation
- Design for Society
- Digital Strategies in Media and Communication
- Human Creativity in the Age of AI
- People, Power, and Progress: Social Changes in Asia
- Digital Storytelling: Experiential Media Narratives

Computer & Data Science

- Statistics in Python
- Enhancing Productivity using AI Tools
- Hack the Research in Cybersecurity
- Innovation and Emerging Technologies for Social Science
- AI and Design
- Artificial Intelligence
- Human-Robotics Interaction and Application
- Introduction to Algorithms
- AI and Cultural Studies
- Introduction to Big Data Analysis

Engineering

- Fluid Mechanics
- Design for Society
- Thermodynamics
- Modeling Complex System for Sustainability

Korean Studies & Korean Language

- *K-pop Dance and Social Media
- *The Technology and Culture of Fermentation in Korea
- K-Pop, Hallyu and Korean Society
- Korean Film and New Media
- Modern Korean History Through Film
- Korean Language: Beginner
- Korean Language: Basic
- Korean Language: Intermediate
- *Living History: K-Pop, Hallyu and Korean History

Research Internship

Engage in hands-on research under the guidance of leading SKKU researchers, gain practical experience and strengthen your academic skills, all while experiencing academic and campus life in South Korea.

Program Details

Dates: July 27 – August 21, 2026
(4 weeks following the conclusion of ISS classes)
Location: On-campus of Seoul or Suwon, South Korea
Eligibility: ISS 2026 enrolled students only
(with the Research Internship ISS3320)
Fee: A one-month dormitory fee may apply



Jeju Trip

Discover the essence of Jeju Island through a special 2-night, 3-day cultural exploration, available to only 60 ISS students.

Program Details

Dates: July 17 (Fri) – July 19 (Sun), 2026 (Tentative; subject to change)
Location: Jeju Island, South Korea
Eligibility: ISS 2026 enrolled students only (First-come, first-served enrollment)
Fee: Tentative



We are here,

In the traditional heart of Seoul



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